

Antimicrobial stewardship – Becoming an Antibiotic Guardian

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Deputy Chief Pharmacist



Becoming an Antibiotic Guardian



- The **Antibiotic Guardian campaign** was established by Public Health England (PHE) to improve public and professional knowledge and stimulate engagement on tackling antibiotic resistance
- **As an Antibiotic Guardian**, choose a simple action based pledge and encourage others to join you in protecting antibiotics :
www.antibioticguardian.com
- **Resources and promotional materials** to support local activities for Antibiotic Guardian and EAAD are available: <http://bit.ly/eaad-resources>
- PHE leads the co-ordination of EAAD activities in England in collaboration with VMD, Department of Health, devolved administrations, and other professional organisations





Public Health
England



ANTIBIOTIC
GUARDIAN

UK SUPPORT FOR EUROPEAN ANTIBIOTIC AWARENESS DAY

HEALTHCARE PROFESSIONAL OR LEADER

Select from the list below

Executives/Management/Governr ▼

Primary Care Prescribers
Secondary Care Prescribers
Antimicrobial/Infection Prevention and Control Specialists
Nurses
Pharmacy Teams
Dentists
Non-Medical Prescribers
Other Healthcare Workers (eg Podiatrists, chiropodists, radiographers, therapists, social workers)
Veterinary Practitioners
Executives/Management/Government/Commissioners/Public Health
Students

MEMBER OF THE PUBLIC

Select from the list below

SELECT A PLEDGE MESSAGE

Messages will display below

- **I will champion promotional activity for EAAD within my local area or organisation**
- **I will encourage uptake of TARGET materials and resources within our CCG/Area Team**
- **I will encourage implementation of Start Smart then Focus guidance within my organisation**
- **I will visit my local hospital, community pharmacy or general practice surgery to show support for European Antibiotics Awareness Day during EAAD week (18-22 November)**
- **I will ensure that the executive team and board are regularly informed about Antimicrobial Stewardship and AMR in my Trust**
- **I pledge to incorporate Antimicrobial Stewardship and Resistance as a quality measure within my commissioning pathways (including Out of Hours)**

HEALTHCARE PROFESSIONAL OR LEADER

Select from the list below

MEMBER OF THE PUBLIC

Select from the list below

One Health approach
Adults, families, pet
owners, farmers

SELECT A PLEDGE MESSAGE

Messages will display below

- For illness that our bodies are good at fighting off on their own, like coughs, colds, sore throats and flu, I pledge to talk to my pharmacist about how to treat my child's symptoms first rather than going to the GP
- Washing your hands properly is the single best way to prevent the spread of infections. My family pledges to help cut the need for antibiotics by always washing our hands with soap and water for about 30 seconds (about the same time it takes to sing A, B, C, D song)
- I will visit the ebug website (www.e-bug.eu) with my child(ren) and take one of the antibiotic awareness quizzes together

TITLE / FULL NAME

First name

Surname