Havering
LONDON BOROUGH

www.havering.gov.uk

Clean • Safe • Proud

50 YEARS
HAVERING
1965-2015

Adult Social Care
Market Position Statement

Ben Campbell

ASC Commissioning

September 2015

Clean • Safe • Proud

Havering
LONDON BOROUGH

Purpose of this Presentation

- ✓ Explain what it is
- ✓ The key issues - specifically for older people
- ✓ Get your thoughts?

Clean • Safe • Proud

Havering
LONDON BOROUGH

What is a Market Position Statement?

Purpose?

- To encourage a range of high quality, affordable care and support services for Havering Residents.

Who is it aimed at?

- Care and Support (social care) businesses

Clean • Safe • Proud

Leading the fight against dementia
Alzheimer's Society

Havering
LONDON BOROUGH

What is a Market Position Statement?

What is included?

- Our vision
- Statistics about need
- Projections for the future
- What services are currently provided
- What is missing
- The challenges

Clean • Safe • Proud

Havering
LONDON BOROUGH

What is a Market Position Statement?

Why?

- Reduced control over the market:
  - Personal budgets
  - Budget pressure
- Encourage:
  - New business
  - New ideas
  - Reduce gaps

Havering
LONDON BOROUGH

Vision

"Supporting excellent outcomes for the people of Havering by helping communities to help themselves and targeting resources and interventions to encourage independence."

Children, Adults and Housing Vision

Havering
LONDON BOROUGH

Key themes

Supporting people to:

- ✓ maintain their independence;

- ✓ prevent deterioration of health and wellbeing that can lead to crisis;

- ✓ reduce their need for health and social care services where these could have been avoided.

Havering
LONDON BOROUGH

The Statistics

- More older people than rest of London (43,956 over 65)

- 85+ increased by 43% (in last 10 years)

- Proportion of older people expected to increase further.

- 83% white British.

- Havering older residents more affluent than other parts of country (with exceptions)

Havering
LONDON BOROUGH

The Services

Care homes

- 39 care homes
  - 22 Residential
  - 17 Nursing
- 1577 beds
- Approx 250 vacant each week

We want...

No more care homes

Ensure excellent quality

Clean • Safe • Proud

Havering
LONDON BOROUGH

Homecare

- 27 homecare agencies

- 11,200 care hours per week

- Havering 4th highest payer of homecare

- Agencies have workforce problems

We want..

- More personal budgets

- Better outcomes (less time and task)

Clean • Safe • Proud

Havering
LONDON BOROUGH

Reablement

- Support to help recover after a crisis
- 1,000 hours per week

We want..

- Service that is more joined up with Health
- Helps people get better quicker

Havering
LONDON BOROUGH

Day Services

- 6 day services

- Older people, learning disability & others

- 203 older people per week using day services

We want..

- Day opportunities that support people to move on.

- Prevent or reduce problems occurring.

Havering
LONDON BOROUGH

What are your thoughts?

Are these the right messages to give to social care businesses?

Clean • Safe • Proud

Havering
LONDON BOROUGH